

# FileGenius for Attorneys

## A Case Study

Confidentiality is one of the cornerstones of the legal profession. FileGenius was born for such a task, providing attorneys with maximum cloud-based security while remaining very easy to use.

A small law firm in Charlotte, North Carolina made FileGenius their choice for a web-based file sharing and management solution because of its security, ease-of-use, professionalism, and cost. Despite their size, they had a large client base and needed the professionalism, privacy, and security they could not find with other solution providers while remaining cost effective.

*"100% private branding preserved our image and met our standards."*

The firm's senior partners wanted to maintain professionalism and the firm's hard earned reputation. FileGenius, the only solution of its kind to offer 100% private branding, met this need by featuring only the firm's name on the site and in the web address.

Security was also a big issue and they were particularly pleased that FileGenius understood and complied with the concept of "reasonable care" and other critical and significant ethical standards set down by the ABA and state bar associations around the country.

They are very pleased with the fact that everyone in their firm found the site to be very intuitive, requiring little or no training. Even their clients remarked about the professionalism, as well as the ease-of-use.

*"FileGenius is not only the most secure web-based file transfer service available, but its interface is a dream to use for both user and administrator. Because the only branding on the site is our own, we get a lot of compliments from users both inside and outside our network. The upcoming release of Active Directory Integration will be another welcome addition to the already rich feature set. Brilliant, super-secure design, elegant, easy-to-use interface, and loaded with logical functionality under the hood, this is one business decision that was easy to make."*

**Hoby Cook**, Vice President, Information Technology  
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